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**JAN 05 2005**

Applicants: Bruce Eisen et al.  
Assignee: User Trends, Inc.  
Title: Electronically Distributing Promotional And Advertising Material  
Based Upon Consumer Internet Usage  
Serial No.: 09/379,167 Filing Date: 08/23/99  
Examiner: John L. Young Group Art Unit: 2162  
Docket No.: M-7729 US

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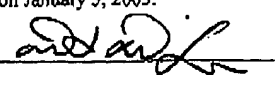
January 5, 2005

COMMISSIONER FOR PATENTS  
PO Box 1450  
Alexandria VA 22313-1450

Dear Sir:

Please direct all correspondence in the above-identified application and all documents relating to any patent that issues on this application to the undersigned at the following address:

F. Jason Far-hadian, Esq.  
Century IP Law Group  
P.O. Box 7333  
Newport Beach CA 92658-7333

I hereby certify that this correspondence is being transmitted to (703) 308 3691:	
Mail Stop: Change of Address Commissioner For Patents PO Box 1450 Alexandria, VA 22313-1450 on January 5, 2005.	
	01/05/05 Date of Signature

Respectfully submitted,



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